

The Mission of the European Semiconductor Industry Association (EECA-ESIA) is to represent, promote and defend the vital interests of the European-based semiconductor industry and ensure its competitiveness in the global market. The semiconductor industry provides the key enabling technologies at the forefront of the development of the Information Society. This sector supports over 110,000 direct jobs and up to 500,000 induced jobs in Europe, operating in a worldwide market valued at \$298bn (Europe \$38bn) in 2010. With membership covering companies, national sector associations and research institutes, ESIA is the voice of the semiconductor industry in Europe.

Website: www.eeca.eu/esia

ABOUT ESIA:

The Free State of Saxony is a part of Germany with 4.15 million inhabitants and represents an area of unrivalled natural beauty, a rich cultural landscape and a unique heritage. Today Saxony is one of the most innovative regions in Europe comprising a high density of universities and research institutes, as well as a wide range of highly competitive companies. A highly skilled workforce, an excellent living for the whole family and customized incentives contribute to Saxony's attractiveness for both global players and small and medium sized companies in various sectors. Website: www.saxony.de

ABOUT THE FREE STATE OF SAXONY:

Invitation

Key Enabling Technologies – The Way forward
Saxony Liaison Office Brussels, November 8th 2011

Invitation

Europe is facing both global innovation opportunities as well as challenges. It is also confronted by acute obstacles in crossing "the valley of death" from ideas to market. This is especially true for innovation centred industries such as Key Enabling Technologies (KETs) which the European Commission sees as essential drivers for innovation and competitiveness. With the KETs Final Report, Horizon 2020 and other proposals which will be presented by the European Commission during the course of the next few months

The State Secretary for Economic Affairs and Labour of the Free State of Saxony

Mr. Hartmut Fiedler

and

Dr. Enrico Villa

Vice President of the European Semiconductor Industry Association (ESIA)

cordially invite you to a panel discussion with Members of the European Parliament, European Commission representatives, Member States and Industry:

Innovative Solutions for Europe through Key Enabling Technologies – The Way forward

Tuesday, 8th November 2011 at 7 p.m.

at the Saxony Liaison Office Brussels, Avenue d'Auderghem 67, B-1040 Brussels.

There will be a small exhibition of typical KETs samples starting at 6 p.m. in the Saxony Liaison Office Brussels. Listen, participate and watch typical KETs samples in action while enjoying excellent food and drink.

Agenda:

- 6:00 p.m. Exhibition of typical KETs samples
- 7:00 p.m. Welcome by State Secretary **Hartmut Fiedler** & **Martin Spät**, ESIA Director-General
- 7:10 p.m. Key Note **Michel Catinat**, European Commission, Head of Unit ICT for Competitiveness and Industrial Innovation
- 7:20 p.m. Key Note **Dr. Ulrich Schäfer**, Robert Bosch GmbH
- 7:30 p.m. Panel Discussion, moderated by **Hendrik Kafsack**, Frankfurter Allgemeine Zeitung
MEP Hermann Winkler, Committee on Industry, Research and Energy
Herbert von Bose, Director Industrial Technologies, DG Research, European Commission
Dr. Enrico Villa, Senior Adviser to the CEO & COO STMicroelectronics
and representatives from the Committee on Budgets of the European Parliament and from the EU-Presidency
- 8:30 p.m. Reception / Networking

Simultaneous interpretation English/German and German/English will be provided.

Please return the enclosed reply form by November 3th 2011 or e-mail us veranstaltung@blx.sachsen.de.