

PRESS RELEASE

European Semiconductors Industry Association Appoints New Director General

Brussels, 1 February 2012: The European Semiconductors Industry Association (ESIA) has appointed Hendrik Abma as ESIA Director General and EECA Secretary General with effect from 1 February 2012.

Hendrik Abma is Dutch and has been Executive Director for the European Rail Infrastructure Managers Association (EIM) and Director General of the European Association of Chemical Distributors (FECC). Prior to these leadership roles he held positions in several European Industry Associations. He holds a Master's Degree of Law in Public Administration from the University of Groningen, The Netherlands.

The EECA President and ESIA Vice-President, Mr Enrico Villa welcomed the appointment saying "We are very pleased to have appointed Hendrik Abma as Director General of ESIA and look forward to his strong contribution to our activities."

Commenting on his appointment Hendrik Abma said: "I am looking forward to continuing and strengthening the constructive engagement with policymakers across Europe together with the outstanding team of professionals that I have the privilege to lead".

NOTE TO EDITORS:

About ESIA: The European Semiconductor Industry Association represents and promotes the interests of the European-based semiconductor industry and advocates for its international competitiveness. The industry provides the key enabling technology solutions for society in the fields of energy efficiency, mobility, health care, security and across the ICT sector including the realisation of the smart grid and more efficient lighting. The industry was ranked as the most R&D intensive sector by the European Commission in 2011. This sector supports around 110,000 jobs directly and up to 500,000 jobs in Europe, operating in a worldwide market valued at over \$ 299 billion (over EUR 215 billion) in 2011. Website: www.eeca.eu/esia

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