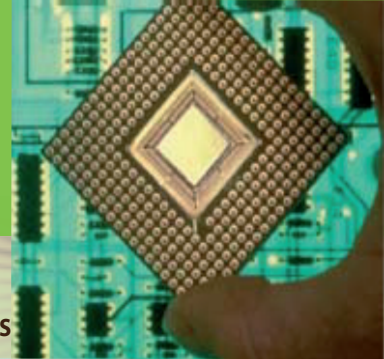


KETs OPEN DAYS

- Micro/Nanoelectronics-

October 18, 2010



“Mastering Innovation & shaping Europe’s future”

European Commission Building Centre Borschette, Rue Froissart 36, 1040 Brussels

KETs Open Day Objectives: How to make Europe more competitive, demand and supply-side measures & how to create incentives for the deployment of KETs.

Programme:

Morning session: 8:30 to 12:40

08.30-09.30 **Registration and welcome coffee**

09:30-10:40 **Enrico Villa** (Chair Micro/nanoelectronics, KETs Sherpa Group)

Setting the scene – Key Enabling Technologies, the High Level Group & Micro/nanoelectronics

Georgette Lalis (Director Industrial Innovation and Mobility Industries, DG Enterprise, European Commission)

KETs & Industrial Policy in a Globalized Economy / Innovation Union / Digital agenda Europe 2020 Strategy

Reinhard Ploss (Member Management Board, Infineon Technologies)

Grand Challenges for the European Society – Contributions and Solutions by the Micro/nanoelectronics Industry

André-Jacques Auberton-Hervé (CEO, SOITEC; Chair of EU Semi)

European competitiveness improvement. Supply side / raw material / cluster recommendations from equipment & materials perspective

10:40-10:50 **Break**

10:50- 12:40 **Roel Kramer** (President, Point One)

Point One experience in SME/ start-up promotion

Harald Gruber (Head of Division ICT and e- Economy, European Investment Bank. EIB)

Role of EIB: Access to finance

Olaf Babinet (Senior Manager, Deloitte Consulting LLP)

State aid benchmarking - Europe & the world

Peter Scherrer (General Secretary, European Metalworkers’ Federation. EMF)

KETs, challenges & opportunities from union perspective

Dirk Hilbert (Vice Mayor of Dresden) & **Geneviève Fioraso** (Deputy Mayor in charge of Economy, Employment, University & Research of Grenoble)

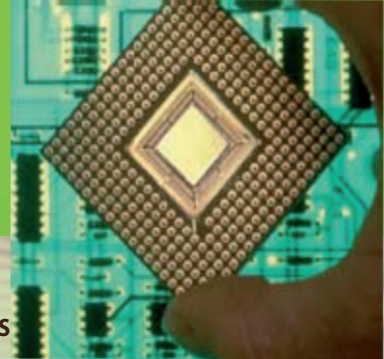
Cluster policies / coordination / challenges in Europe

12:40-13:40 **Buffet lunch**

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Afternoon session: 13:45–18:00

13:45-15:30 Panel discussion: *Which More-Moore positioning and model for Europe?*

Moderator: **Enrico Villa** (Chair Micro/nanoelectronics, KETs Sherpa Group)

Panelists:

- **Jim O'Hara** (General Manager, Intel Ireland)
- **Orio Bellezza** (Executive VP General Manager, Front-End Manufacturing, STMicroelectronics)
- **Luc Van den hove** (President & CEO, IMEC)
- **Olivier Vatel** (Vice President Technology Development division, Global Foundries)
- **Tudor Brown** (President, ARM)
- **Laurent Malier** (Director, CEA-LETI)
- **Enrico Sangiorgi** (University of Bologna)

15:30-15:40 Break

15:40-17:10 Panel discussion: *How to transform the European More-than-Moore early leadership into a winning asset for the European enabled industry?*

Moderator: **François Escher** (Director Public Affairs, Marvell; Co-Chair ESIA Competitiveness TF)

Panelists:

- **René Penning de Vries** (Senior Vice President & CTO, NXP Semiconductors)
- **Guo Qi Zhang** (Delft University of Technology)
- **Reinhard Ploss** (Member Management Board, Infineon Technologies)
- **Loïc Liétar** (Executive Vice President & Chief Strategy Officer, STMicroelectronics)
- **Hubert Lakner** (Executive Director, Fraunhofer Institute for Photonic Microsystems IPMS, Dresden)

17:10-17:50 Questions/ Comments from the floor

17:50-18:00 Panel discussion conclusions. Conclusions from Sherpa KETs representatives