

In the Semiconductor value chain, strategic partnerships bring significant competitive advantage to the individual players. Association involvement is an extended part of this approach and is a key success factor to build the future of the semiconductor industry in Europe. ESIA is key to develop a new culture of "Europe Incorporated" leveraging the existing strengths.

**Jean-Paul Beisson**  
CEO  
Altis Semiconductor

As the semiconductor industry association for the UK and Ireland, we have found the links with the ESIA invaluable. We are each working to promote the industry in our geographies and ESIA provides a channel for us to link into the wider European scene. This is particularly useful for EHS legislation and business statistics but we see many more areas for close co-operation in the near future.

**Derek Boyd**  
Chief Executive  
NMI - National Microelectronics Institute

In a globalized world, the ability to compete transcends individual companies and requires joint actions conducted on national and even continental scales. For this reason, ESIA plays a vital role in helping to establish the comparatively level playing field that is necessary to allow microelectronics industries in Europe to continue to serve the interests of their customers and stakeholders.

**Carlo Bozotti**  
President and CEO  
STMMicroelectronics

To ensure economic growth and competitiveness in Europe, it is critical for European policymakers and ESIA member companies to meet on a regular basis for constructive dialog on issues and mutual concerns. AMD views the ESIA as an important stakeholder in this dialog and continues to value its contribution highly."

**Dr. Hans Raimund Deppe**  
Corporate Vice President &  
General Manager (Geschäftsführer)  
AMD in Dresden

The ESIA provides a voice for our industry and provides governments and policy makers with important information related to the enabling power of semiconductor technology, which is increasingly changing the way we live, enriching people's lives, making the world a safer place to live, advancing health care, and accelerating growth in the developing world.

**Jean-Francois Fau**  
President, EMEA  
Texas Instruments

The semiconductor industry is a key sector impacting the growth of the whole European economy. Being part of ESIA facilitates the dialogue with the policy makers, allowing the industry to build common positions through their cooperation and increasing understanding of high-tech business needs.

**Sergio Galbiati**  
General Manager  
Micron Technology Italia

With many of our key global customers in the European automotive, industrial, networking and wireless markets, it is critical for Freescale Semiconductor that we have an active industry platform at the European level. Our ESIA membership enables an open and highly productive dialogue on items of common interest to semiconductor companies and policy makers operating in Europe. It allows us to track and influence important regulatory issues in topical areas such as technology innovation, manufacturing, EHS and trade, and improve the competitiveness of our customers, our company and our industry.

**Denis Griot**  
Senior Vice President & General Manager EMEA  
Freescale Semiconductor

For the EU to play a leading role in the high tech industry, it's vital to have a solid semiconductor manufacturing base, as well as R&D, inside the region. Manufacturing and R&D can't be separated. ESIA plays a crucial role in promoting our sector.

**Christian Morales**  
Vice President and General Manager  
Intel Europe, Middle East & Africa

ESIA is the voice of the semiconductor industry in Europe. Without a European voice we would not have been so successful in the past. With ESIA we can best fulfil our national job for the benefit of the semiconductor industry.

**Christoph Stoppok**  
Managing Director  
ZVEI - Zentralverband Elektrotechnik-  
und Elektronikindustrie e.V.

Our ESIA membership provides great added value for NXP. As one of Europe's leading semiconductor companies, ESIA is central to our interactions with the EU policy makers. Through ESIA and other similar partners, we are effectively addressing industry issues globally in many fields ranging from the environment to international trade.

**Frans van Houten**  
President & CEO,  
Chairman of Board of Management  
NXP Semiconductors

As Sitelec we share a common goal with European government and business leaders, which is to really improve European competitiveness. EECA-ESIA plays a valuable role in pulling together the common interest and we plan to intensify our cooperation in the very near future.

**Jean Vaylet**  
President  
Sitelec

ESIA is the voice and the ear of the European semiconductor industry in all matters of industrial policy in Brussels. ESIA thus paves the way for a better competitiveness of the semiconductor industry and its customers.

**Dr.-Ing. Wolfgang Ziebart**  
President & CEO  
Infineon Technologies AG

## The European Semiconductor Industry Association



The Semiconductor Voice of Europe

**EECA ESIA**  
.....

European Semiconductor Industry Association

Diamant Building  
Bd. A. Reyers 80  
1030 Brussels  
Belgium  
T +32 2 706 86 00  
F +32 2 706 86 05  
secretariat.gen@eecca.be  
www.eeca.org

**EECA ESIA**  
.....

European Semiconductor Industry Association

## ESIA Mission

To represent, promote and defend the vital interests of the European-based semiconductor industry and to ensure its competitiveness in the global market



## Semiconductors - or microchips - provide the enabling technology for modern daily life

Everyone reading these words has probably benefited from the service of a broad range of semiconductors within the last hour. Whether you have used a pc, a mobile phone or your digital camera, watched TV, used any form of transportation, listened to your mp3 or played a video game - you can be sure that semiconductors have been involved.

## Membership

ESIA represents the semiconductor manufacturing companies, both large and small, operating in Europe - either directly or through the membership of national associations. Industry needs are rapidly and effectively addressed through direct company involvement, while the active participation of national associations also mirrors the structure and importance of EU Member States. Through this mixed membership model the semiconductor industry speaks with one voice in Europe.

## ESIA

- is one of the industry associations under the EECA umbrella
- is industry driven
- has a strong European profile
- represents European semiconductor interests on a national, European and global scale
- facilitates dialogue and cooperation with stakeholders at all levels
- focuses on dedicated working groups
- facilitates industry networking
- provides technical and communication expertise
- hosts major international industry events

## ESIA structure

